

MARATHON

MARKETING SERVICES INC.

Providing the Competitive Advantage

Partnering With Marathon For Growth

MISSION STATEMENT

At Marathon, we partner with businesses to develop custom marketing and sales strategies that foster sustainable growth. Our team is dedicated to working hard, making smart decisions, and always prioritizing integrity. With a focus on personalized solutions and measurable results, we strive to build long-lasting relationships with our clients and make a positive impact in our industry.

Marathon Marketing Full Service

- Our extensive network of processors, distributors, and key accounts allows us to provide unparalleled market access and distribution channels for our clients.
- Our exclusive client-focused approach ensures that we provide ethical and professional services tailored to your specific objectives.
- Our commitment to avoiding client conflicts allows us to fully dedicate our resources to your success and deliver outstanding results.
- With over three decades of experience and cutting-edge technology such as CRM system Zendesk, Nielsen, and OpenAI, we offer a complete menu of in-house services supported by strategic business planning processes.



We Are Your Solution Providers

Marathon Marketing = Results

- We maintain strict confidentiality with all of our clients, protecting their proprietary information and enabling them to pursue innovative packaging projects with confidence.
- Our extensive knowledge and experience make us a trusted solution provider for distributors and major end users seeking innovative packaging solutions.
- Our commitment to strict confidentiality allows our distributors to pursue major customer opportunities with confidence, knowing that their information is secure with us.
- We offer prompt and comprehensive responses to all inquiries, including sample delivery, pricing, and options for both distributors and end users.
- Our deep understanding of the challenges and opportunities at the street level allows us to develop packaging solutions that deliver increased ROI and drive business growth for our clients.



**Trusted &
Respected**

Marathon Key Account Team

Eldon
Paul

Richard
Taekema

Braden
Paul

Carol
Daechsel

Kevin
Harris

Paul Harris

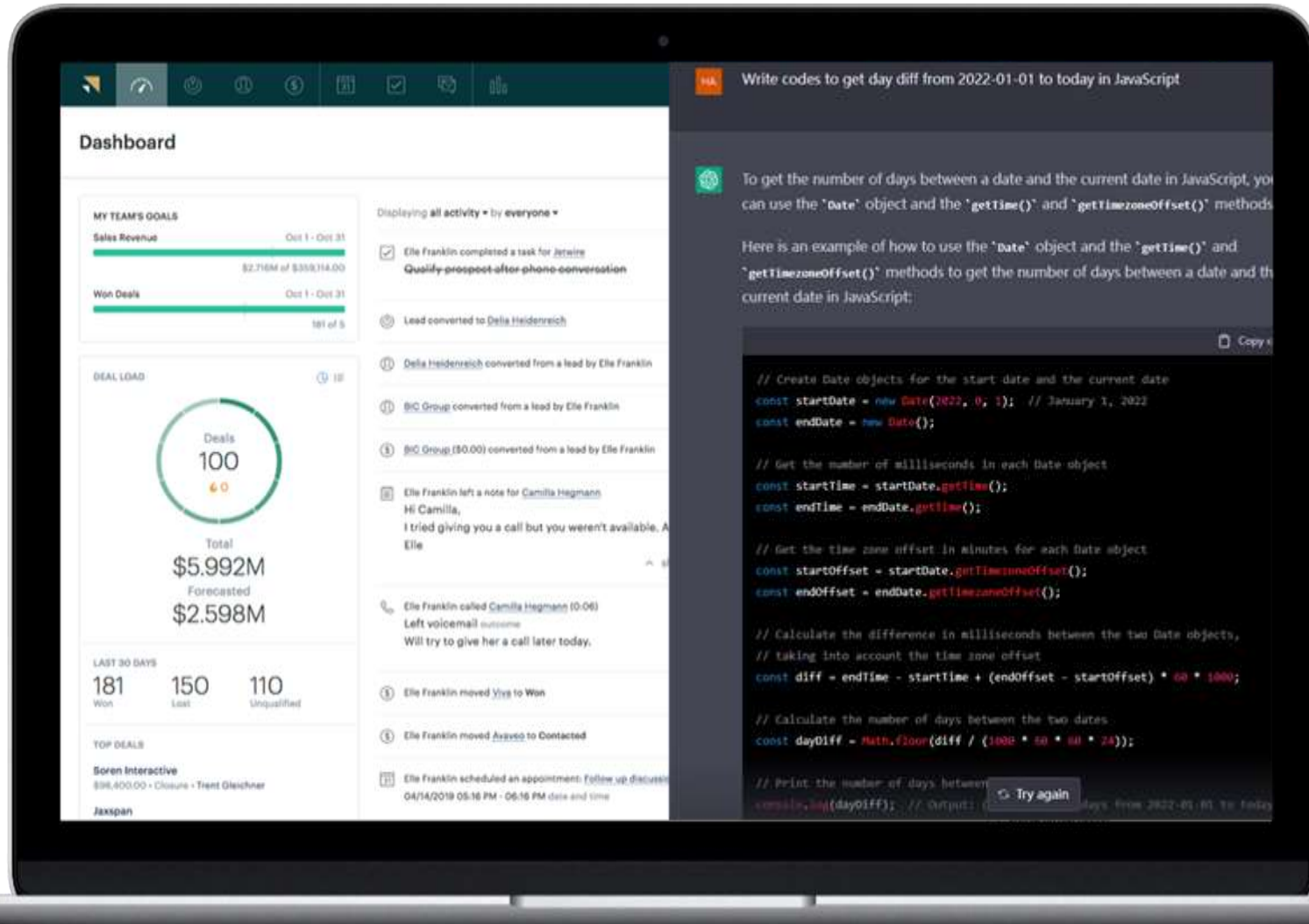
Devin
Dalep

Francois
Verreault

Our account team consists of a blend of seasoned veterans and young talent, bringing together valuable experience and fresh perspectives.

The members of our Marathon Marketing Services team share a commitment to excellence, integrity, and respect in everything we do.

CRM and AI Software Integration



A hand is shown holding a large, dark puzzle piece against a light blue background. The puzzle piece is positioned on the left side of the frame, with its fingers gripping the top and left edges. The background is a soft, gradient blue, and the overall scene is lit from the right, creating a subtle shadow on the hand and the puzzle piece.

MARATHON

MARKETING SERVICES INC.

35

CELEBRATING 35 YEARS OF EXCELLENCE

Next Steps?

Connect with us and we can provide you a detailed go to market strategy and begin to build a strong long-term partnership.